



Business Retention & Expansion Survey

GENERAL INFORMATION

Business Name: _____

Name of Individual Taking Survey: _____

Contact Phone Number: _____

Contact E-mail Address: _____

THE SURVEY

1. What is your overall opinion of Bellevue as a place to do business? (select only one)

- ☐ Very Good
- ☐ Good
- ☐ Average
- ☐ Poor
- ☐ Very Poor

2. What are your top three (3) reasons for locating or keeping your business in Bellevue? (select three)

- | | | |
|---|---|--|
| <input type="checkbox"/> Access to airport | <input type="checkbox"/> Financial incentives | <input type="checkbox"/> Recreation facilities/entertainment |
| <input type="checkbox"/> Proximity to freeways | <input type="checkbox"/> Access to metropolitan amenities | <input type="checkbox"/> Quality of housing |
| <input type="checkbox"/> Access to my customers | <input type="checkbox"/> Local officials | <input type="checkbox"/> Quality of life |
| <input type="checkbox"/> Access to my suppliers | <input type="checkbox"/> Access to business support services (e.g. printing, advertising, financial services, hotels, etc.) | <input type="checkbox"/> Safety services |
| <input type="checkbox"/> Proximity to home | | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Cost of doing business | | |
| <input type="checkbox"/> Workforce availability | | |

3. Please describe your IMMEDIATE business needs or concerns that could be addressed by local government or local private entities.

4. How many employees work at your Bellevue business location? (select only one)

- | | | |
|-------------------------------------|-----------------------------------|--|
| <input type="checkbox"/> 10 or less | <input type="checkbox"/> 21 - 50 | <input type="checkbox"/> More than 100 |
| <input type="checkbox"/> 11 - 20 | <input type="checkbox"/> 51 - 100 | |

5. Are you considering any relocation, expansion or renovation of your current facility?
If yes, what are you considering?

6. Description of products/services and any factors that give a competitive advantage to your business?

7. What are the factors that make your business successful here?

8. What is the business' ownership status?

☐ Privately owned ☐ Publicly held

9. What is the business' legal status?

☐ Sole proprietorship ☐ LLC – Limited Liability Corporation ☐ Non-profit
☐ Partnership ☐ ESOP – Employee Owned ☐ Other: _____
☐ Corporation

10. Location of business headquarters: _____

11. What year was the business started? _____

12. Has the local facility changed owners in the past five years?

☐ Yes ☐ No

13. If yes, describe the local impact of the change of ownership:

☐ Positive ☐ Negative ☐ Neutral

14. Has there been a change in management in the past five years?

☐ Yes ☐ No

15. If yes, describe the local impact of the change in management:

☐ Positive ☐ Negative ☐ Neutral



16. Who are your customers?

☐ Other businesses

☐ Consumers

☐ Both

17. Status of facility:

☐ Owned

☐ Leased

18. General comments:

RETURNING THE SURVEY

Please return the survey to our Community Development Director, Andrew J. Vissers, AICP.

Village of Bellevue

2828 Allouez Ave.
Bellevue, WI 54311

Andrew J. Vissers, AICP

Director of Community Development
(920) 593-5508 | AndrewV@VillageOfBellevueWI.gov

